



Dear Member:

We are pleased to announce a new Member Benefit and Insurance Program website created specifically for members and friends of the NC Poultry Federation. All members and friends need to do is copy the following address into their internet browser:

www.miquotes.com/ncpoultry

A page will open where members can sign up for a FREE DISCOUNT PHARMACY CARD and start saving 10 % to 60 % on prescription benefits immediately. In addition they may apply online for:

- Life Insurance
- Supplemental Health Insurance
- Next Day Coverage Insurance Policies
- Individual Health
- Discount Benefits

The screenshot shows a website with a dark green navigation bar containing the following tabs: Home, Life Insurance, Supplemental Health Insurance, Next Day Coverage Insurance Policies, Individual Health, and Discount Benefits. Below the navigation bar is a sidebar menu with the following items: Home, Term Life Insurance, Permanent Life Insurance, Return Of Premium Term Life Insurance, Life Insurance Calculator, Cancer Insurance, Critical Care Insurance, Accident Insurance, Disability Insurance, Student Health Insurance, Short Term Medical Insurance, Individual Health, Discount Benefits, Testimonials, and Agent Log in. The main content area features a large advertisement for a 'Discount Pharmacy Card'. The ad includes the text: 'SIGN UP NOW FOR YOUR FREE DISCOUNT PHARMACY CARD. START SAVING 10% TO 60% ON YOUR PRESCRIPTION MEDICATIONS TODAY!'. It lists several benefits: 'Enter your name and email address, click submit and you will immediately receive a printable version of your membership card.', 'Simply present your membership card to a participating pharmacist with your prescription and receive a discount at the time of purchase.', 'This card can be used by you and your entire family.', 'Over 48,000 national and regional pharmacy chain stores as well as independent pharmacies nationwide.', and 'PLUS, enjoy deep discounts and the convenience of delivery right to your door when ordering through the mail order pharmacy.' The ad also lists participating chains: CVS Pharmacy, Walgreens, Rite Aid, Kroger, Publix, Von's, Shopko, and others. At the bottom of the ad is a blue button that says 'Click Here for your Pharmacy Card Check prices on line'. Below the ad is a small logo for 'miquotes.com' and a 'BBB Online Quality Program' logo.

We urge you to spend a few minutes exploring this website. If you have any questions, contact our representative, Horace T Bone (email: hbone@bonefinancial.com or telephone 919-833-7580).

Sincerely,

Robert L. Ford

Bob Ford
Executive Director
NC Poultry Federation

PS: MAKE SURE YOU CLICK ON THE DISCOUNT BENEFITS TAB. You'll find discounts on dozens of services, such as Aetna Dental Access, Chiropractic, Hearing Aids and Hearing Products, along with Legal Care Direct and Travel Assistance.