INSIGHT

The NC Poultry Federation is the voice of the poultry industry and its valued members.

Q1 • April 2014

NCPF Holds 1st Qtr Board Meeting

Raleigh… The North Carolina Poultry Federation held its 1st Quarter Board of Directors meeting March 12 at NC State’s University Club. Dan Peugh of Allen Harim Farms presided. Executive Director Bob Ford presented the 2014 budget, which was passed by the Board. Guests included CPA David Piscorik of Stancil & Co, Dr. Mike Williams of the NCSU Prestage Department of Poultry Science, Dr. Sarah Mason, DVM with NCDA&CS, and Kim Decker with NCDA&CS Marketing. The 2nd Quarter Board Meeting will be held June 11 at NCSU’s Lake Wheeler farm facility.

Serviceperson’s Service Awards Presented to Eight

Eight received Service Awards April 9 during the annual NCSU Prestage Poultry Science Department’s Broiler Supervisor’s Short course held at the Moore County Ag Center in Carthage. Recipients were John Hamilton & Cory Jones - Mountaire Farms, Tommy Harris & Billy Rollings - Pilgrim’s Pride Sanford and Marshville, Mike Ogburn - Perdue Farms Rockingham, Derek Phillips & Kalyn Reed - Tyson Foods Monroe, and Nathan Pardue—Wayne Farms Dodson.

(LtoR) Helping to present the awards are Bob Ford, Exec. Director NC Poultry Federation, award recipients: Rollins, Harris, Jones, Phillips, Ogburn, Hamilton, and Reed; and Dr. Mike Williams, Head of NCSU’s Prestage Department of Poultry Science. (Not pictured is Nathan Pardue of Wayne Farms.)
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Dr. Paula Cray is heading up NCSU’s Dept. of Population Health and Pathobiology in the vet school. Cray’s doctorate in veterinary microbiology is from the University of Nebraska Medical Center. She is also degreed from Johns Hopkins, North Dakota State, and Penn State. Her research focuses on the ecology and pathogenesis of antimicrobial resistance. She begins work on campus May 1.

**CONGRATULATIONS**, Mountaire Farms! You are now a century old. President Paul Downes attributes it to placing their people first. Celebratory plans and job fairs are underway. Mountaire’s Jeff Beavers is NC Director of Live Operations, and serves on the NCPF board.

The **Jesse Jewell Award** for innovation in the poultry industry was presented to two generations of the Prestage family--founder Bill Prestage’s sons John and Ron, and Zach, who represents the third generation of the family. All three men are involved in the Prestage Farms’ turkey and pork business.

**Butterball** has nearly eliminated problems with Salmonella in its plants. Caleb Lilley, quality assurance lab manager, says “It’s definitely changed how we think of our operations, … We don’t just go in thinking ‘yields, yields, yields.’ We have to think about intervention first.”

**Perdue Farms** associates pledge $47,788 to United Way of Richmond County. United Way executive director, Michelle Parris, said Perdue’s investment is one of the county’s largest campaigns--largely due to Perdue’s Kendall Casey, Rockingham Dir. of Operations, who serves on the NCPF Board and was its president in 2010-11.

**NCPF board member Andrew Boyles**, Food Service Plant Manager, is pictured above shaking hands and presenting **Tyson’s $100,000 donation** to the Wilkes Family YMCA. The gift will be used to expand and renovate the existing facility, which offers a wide range of programs for families in the Wilkesboro area, including 7,000 members and 3,000 program participants.

Dr. Jocelyn Romano, a graduate of NCSU with a doctorate and a master’s of specialization in veterinary medicine, has joined Alltech. Romano’s primary duties will be working with poultry operations to help manage and prevent health challenges.

**Among “Some Points to Ponder” issued by Tyson is that today the average U.S. farmer feeds 155 people as opposed to the 26 people fed in 1960.**

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**Events Coming Up**

**May 14-15** - Poultry Processor Workshop, Embassy Suites, GA, Atlanta. Contact 770-493-9401

**May 18-21** - Alltech Intern’tal Symposium, Lexington, KY. www.alltech.com/symposium Raleigh contact: 919-782-8310

**June 17-19** - Southeast Regional Conference for the Egg Industry. Hilton Hotel, 10000 Beach Club Drive, Myrtle Beach. For egg farmers, processors, allied industry, and industry friends. Contact Jan Kelly: 919-319-1195.
The Board was given windbreakers embroidered with the NCPF logo and “Positively Poultry.”

A fabulous poultry-laden plated lunch was served.

Debbie Worley and Dr. Mike Williams who is Head of the NCSU Prestage Dept of Poultry Science.

Jeff Stalls, Neal Walsh, Wes Hall.

Bob Ford, front left, with Executive Board.  L to R:  Ronnie Parker, 2nd VP; Jeff Hancock, 1st VP; Dan Peugh, President; Jeff Stalls, Sec/Treasurer.  Not pictured is Past President Scott Prestage.

Charles Rigdon, Joe Steed, Jeff Beavers, Terry Maness.

Jeff Stalls and Dan Peugh.

Dan Peugh, Tommy Furlough, Ronnie Parker.