

# 2026 SPONSORSHIP PACKET



**POSITIVELY POULTRY.**

*The North Carolina Poultry Federation has been the voice of the North Carolina poultry industry since 1968.*

*Serving producers and processors of chicken, turkey, and egg-layers, the Federation provides a united voice for the industry with government, media, and the general public.*

*Our mission is to create a favorable climate for business success for everyone involved in the poultry industry in North Carolina.*



## NORTH CAROLINA POULTRY INDUSTRY STATISTICS

The Poultry Industry's **Economic Impact for NC was \$44.9 Billion** in 2024

The Poultry Industry creates over **133,282 Jobs for North Carolinians**

Poultry is the **#1 Agricultural Industry** in North Carolina

NC Poultry makes up **nearly 40% of North Carolina's Total Farm Income**

**Over 5,700 Farm Families** produce Poultry & Eggs in NC

Ranked **#1 Nationally in Total Turkey Production by Pounds**

Ranked **#1 Nationally in Broiler Production by Pounds**

Ranked **#9 Nationally in Egg Production**

Ranked **#1 Nationally in Total Poultry and Egg Sales**



Dear Friend of North Carolina's Poultry Industry:

Since its founding in 1968, the North Carolina Poultry Federation has been a trusted and influential voice for our industry—advocating in the halls of government and strengthening relationships in communities across the state. Today, as the poultry industry's economic, regulatory, and public visibility continues to expand, the Federation's leadership, staff, and board of directors are focused on revitalizing and growing our organization to ensure our impact rises to meet the scale and significance of the industry we represent.

As an allied business partner, your company is a vital part of the complex and interconnected network that sustains North Carolina's poultry industry and supports the livelihoods of thousands of North Carolinians. Your success and the industry's success are inseparably linked. Continued investment in the Federation ensures we have the resources, expertise, and reach necessary to effectively advocate, communicate, and lead on behalf of North Carolina's largest economic driver.

We invite you to join us for 2026 as a sponsor of the North Carolina Poultry Federation and to help shape a stronger, more visible, and more effective Federation as we celebrate NCPF's 59th Anniversary. Your support directly fuels our efforts to expand our influence, strengthen industry unity, and modernize our outreach—so that the Federation's voice, resources, and relevance fully reflect the poultry industry in North Carolina.

You will find the following items in this sponsorship packet:

- NC Poultry Industry Statistics
- Sponsorship Services & Benefits
- Sponsorship Application Form
- Sponsorship Levels

Please complete the enclosed sponsorship application and mail to:

NC Poultry Federation  
ATTN: Valerie Sherman  
4020 Barrett Drive, Suite 102  
Raleigh, NC 27609

Thank you for your support of the industry, and we look forward to welcoming you as a 2026 sponsor of the North Carolina Poultry Federation. If you have any questions or concerns, please call us at (919) 783-8218.



---

## SPONSORSHIP SERVICES & BENEFITS

The mission of the NCPF is to create a successful and favorable business climate for everyone involved in the poultry industry in North Carolina. The North Carolina Poultry Federation (NCPF) has served producers and processors of chicken, turkey, and egg-layers since 1968, providing a united voice for the industry to state and federal governments, media, and the general public.

As a sponsor, you will have access to our membership and its benefits in addition to the sponsor specific benefits outlined. *Sponsorship is not simply a contribution; it is a strategic investment in the future strength, credibility, and leadership of our industry.*

The following items are some highlights of the many services and benefits we provide for our members.

---

### Government Relations and Public Policy

---

- Serve as the primary liaison between the industry and state government
- Maintain regular contact and positive relationships with members of the general assembly, state government agencies, and key decision makers
- Develop and promote sound policies that support the industry and meet challenges
- Develop industry-wide consensus on critical issues facing the industry
- Include key government officials in NCPF meetings and events
- Provide financial support for candidates who support our industry through the NCPF PAC

---

### Public and Media Relations

---

- Serve as an information center for the general public and the media on issues related to the poultry industry
- Develop and distribute press releases on current events affecting our industry
- Active & supporting member of the North Carolina Animal Agriculture Coalition
- Host the Annual Grower Environmental Awards Ceremony
- Host the NC Poultry Federation Annual Meeting
- Host the NC Poultry Hall of Fame Inductions

---

### Member Services

---

- Serve as advocate and information clearing house for each member on various industry issues such as: agricultural tax credits, local zoning issues, and nutrient management plans
- Conduct ongoing educational efforts including tours, seminars, meetings, and special events
- Provide networking opportunities through events such as the Hall of Fame Luncheon, Annual Meeting, Annual Golf Tournament, and Annual Sporting Clays Tournament



# Sponsorship Application Form

YES, \_\_\_\_\_ would like to be a valued 2026 NCPF sponsor.  
(Company name as it should appear in recognition)

## Corporate Sponsor Levels

(Please refer to sponsor level explanations on the following page)

- President's Circle** – annual investment of \$10,000
- Platinum** – annual investment of \$5,000
- Gold** – annual investment of \$2,500
- Silver** – annual investment of \$1,000
- Bronze** – annual investment of \$500

## SPONSORSHIP INFORMATION (Please complete all sections.)

*Please list a designated person from your company to be the primary sponsorship contact for NCPF.*

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

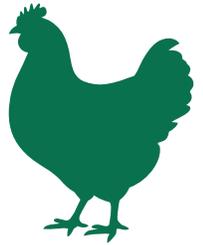
Website Address \_\_\_\_\_

*Please make checks payable to the North Carolina Poultry Federation.  
If you would like to pay by ACH or with credit card, please contact us  
directly. All credit card invoices will include a 3% service charge.*

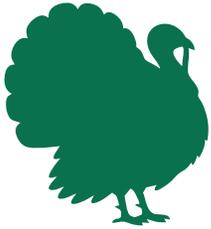
**PLEASE NOTE:** NCPF estimates that the non-deductible portion of your dues attributable to lobbying is 20 percent (20%).

## President's Circle - \$10,000

- Complimentary dinners for (10) guests at NCPF's Awards Banquet
- Reserved table for (10) guests at NCPF's Awards Banquet
- Complimentary golf tournament round for a team at the Annual Golf Tournament, up to (4) players
- Prominent Recognition In:
  - NCPF's Awards Banquet Program, NCPF Website, [www.ncpoultry.org](http://www.ncpoultry.org), NCPF Board Meetings



## Platinum Sponsorship - \$5,000



- Complimentary dinners for (6) guests at NCPF's Awards Banquet
- Complimentary golf tournament round for a team at the Annual Golf Tournament, up to (2) players
- Prominent Recognition In:
  - NCPF's Awards Banquet Program, NCPF Website, [www.ncpoultry.org](http://www.ncpoultry.org), NCPF Board Meetings

## Gold Sponsorship - \$2,500

- Complimentary dinners for (4) guests at NCPF's Awards Banquet
- Prominent Recognition In:
  - NCPF's Awards Banquet Program, NCPF Website, [www.ncpoultry.org](http://www.ncpoultry.org), NCPF Board Meetings

## Silver - \$1,000

- Complimentary dinners for (2) guests at NCPF's Awards Banquet
- Prominent Recognition In:
  - NCPF's Awards Banquet Program, NCPF Website, [www.ncpoultry.org](http://www.ncpoultry.org), NCPF Board Meetings

## Bronze - \$500

- Prominent Recognition In:
  - NCPF's Awards Banquet Program, NCPF Website, [www.ncpoultry.org](http://www.ncpoultry.org), NCPF Board Meetings

