

Please save the dates...

49th Annual Meeting of the North Carolina Poultry Federation

Grandover Resort & Conference Center, Greensboro, NC

August 4-5, 2016

Special thanks to USPOULTRY FOUNDATION for a student recruiting grant of \$27,205 made possible by a gift from The Stanley and Dorothy Frank Family Foundation.



Prestige Department of Poultry Science

The USPOULTRY Foundation was founded to provide funds to train and educate students for the advancement of the poultry industry.

In the true spirit of the season, the Poultry Federation staff sends our appreciation for your contributions to the success of NCPF this past year.

Best wishes for a safe and joyous holiday season
and a healthy and prosperous New Year.

Bob Ford Catherine Oxley Jean Bryland



Merry Christmas ... Happy New Year

Around & About

Our Industry

Perdue Engages Consumers in Fight Against Hunger

Salisbury, MD...Perdue Farms has launched a two-part consumer campaign to increase its annual food donation by the equivalent of two million meals. The August kickoff campaign of "Get Deals, Donate Meals" coupon promotion was the first phase. "For the holiday season, we'll add a second component, encouraging the Perdue social media community to participate by sharing posts across Facebook, Twitter and Pinterest," said Eric Christianson, senior VP of marketing and innovation for Perdue Foods. "Hunger is America's hidden epidemic. One in seven Americans depend upon Feeding America food banks... Through our campaign, we're making it easy for consumers to join Feeding America and Perdue in the fight against hunger."

"Perdue has supported Feeding America in the fight against hunger for 16 years," said Chairman Jim Perdue. "We're proud to increase our pledge to Feeding America, and to provide consumers with an easy way to help the 49 million Americans who face food insecurity...Perdue has also pledged an additional \$50,000 from the Arthur W. Perdue Foundation to support Feeding America's work."

Events Coming Up

Jan 26-28...IPPE: International Production & Processing Expo, Georgia World Congress Center, Atlanta, GA. Sponsored by the U.S. Poultry & Egg Assn., American Feed Industry Assn., and the North American Meat Institute. **Information:** www.ippexpo.org.

Special 2016 IPPE discount coupon for grower attendees below.

Feb 17-20...NTF ANNUAL CONV. Loew's Ventura Canyon, Tucson, AZ. info@turkeyfed.org 202-898-0100

Feb 4....NC Ag Development Forum The economic and policy outlook for NC agriculture will be featured. The forum is in conjunction with the Southern Farm Show. Admission is free and lunch will be provided. Register by Jan 30. www.ncagr.gov/agforum. Direct questions to Chrissy Waggett, 919-707-3008.

Mar 21..... NCCFA Poultry Judging A Poultry Evaluation Career Development event for NC FFA poultry producers. Scott Building. Advance registration required. www.nccfa.org 919-515-4206 jason_davis@ncsu.edu

Please save these DATES:

June 14-16 SE Egg Industry Conf. Myrtle Beach Hilton.

Aug 4-5 NCPF's Annual Meeting Grandover Resort, Greensboro

NCPF's 2015-16

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INTERNATIONAL PRODUCTION & PROCESSING EXPO GROWER DAYS

Admission Only \$5 (USD) | Jan. 26-28, 2016 | Georgia World Congress Center | Atlanta, Ga., USA



INTERNATIONAL PRODUCTION & PROCESSING EXPO

Compliments of
U.S. Poultry & Egg Association
American Feed Industry Association
and the North American Meat Institute



This is a great opportunity to network with others who share similar interests and concerns.

To take advantage of the reduced admission fee, you must be a contract grower and bring this coupon along with a completed registration form to a cashier in B Building registration lobby of the Georgia World Congress Center. Preregistration is not available.

NCPF Proudly Acknowledges Our 2015 Sponsors

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Thank you.